

**MSc MARKETING & COMMUNICATION
WITH INTERNATIONAL ORIENTATION
ELECTIVE COURSES 2024-2025
1st SEMESTER**

Day	Date	Time	Room	Course	Instructor
Friday	13/12/2024	12.00-15.00	609	Negotiations	F.Kokkinaki
Monday	16/12/2024	15.00-18.00	709	Negotiations	F.Kokkinaki
Tuesday	17/12/2024	15.00-18.00	709	Negotiations	F.Kokkinaki
Wednesday	18/12/2024	15.00-18.00	710	Negotiations	F.Kokkinaki
Thursday	19/12/2024	15.00-18.00	710	Negotiations	F.Kokkinaki
Friday	20/12/2024	12.00-15.00	709	Negotiations	F.Kokkinaki
Tuesday	7/1/2025	15.00-18.00	709	Exams Negotiations	F.Kokkinaki
Wednesday	8/1/2025	15.00-18.00	710	Brand Management	B.Saridakis
Thursday	9/1/2025	15.00-18.00	710	Brand Management	B.Saridakis
Monday	13/1/2025	15.00-18.00	709	Brand Management	B.Saridakis
Tuesday	14/1/2025	15.00-18.00	709	Brand Management	B.Saridakis
Wednesday	15/1/2025	15.00-18.00	710	Brand Management	B.Saridakis
Thursday	16/1/2025	15.00-18.00	710	Brand Management	B.Saridakis
Saturday	18/1/2025	10.00-13.00	609	Exams Brand Management	B.Saridakis